

## Five Other Ways to Raise Funds for Us



We've teamed up with Justgiving.com, the UK's leading online fundraising website, so you can donate and raise funds for us online. Using Justgiving saves us costs and reduces our admin burden, so going online is by far the most efficient way of supporting us. It's easy to make a single or monthly donation with a credit or debit card online:

All you need to do is go to [www.justgiving.com/jgdemo/donate](http://www.justgiving.com/jgdemo/donate)

Justgiving reclaims Gift Aid automatically and pays your donation directly to us at the end of every week, and the site is 100% secure. Justgiving also makes it easy to raise money: you can create an online fundraising page in minutes to collect donations for any sponsored event or appeal.

You can create your own page for any event at <http://www.justgiving.com/sicklecellsociety/raisemoney>

Fundraising pages are just like paper sponsorship forms, except they're online, so you don't have to traipse around collecting cash and cheques. Simply personalise your page with a photo and message and email the web address to all your contacts. Friends, family, work colleagues and anyone else, from anywhere in the world, can then make a donation using your page.

You can create a fundraising page for absolutely anything! You could get sponsored to run, swim, cycle, get fit, grow a moustache or have your head shaved. The only limit is your imagination.

If you have any questions, or need any help, you can contact the Justgiving helpdesk on 0845 021 2110 or [helpdesk@justgiving.com](mailto:helpdesk@justgiving.com) Monday to Friday from 9am to 6pm.

## Wedding List Giving

Wedding List Giving was set up in 2004 in order to encourage couples to make donations to charity rather than ask for wedding gifts. The scheme was established by two cousins, Holly and Hannah, both of whom have a background in fundraising for charity. Hannah ran the scheme (and participated in it on her wedding day) for two years until becoming a mum. The scheme is now run by Holly.

The scheme has now grown to encompass a number of additional schemes that celebrate all aspects of life through giving. Lifelong Giving helps people to celebrate important moments in life, by asking friends and family to donate to charities and not-for-profit organisations.

There are 6 different types of schemes:

- Wedding List Giving
- Civil Partnership Giving
- Anniversary Giving
- In Memory Giving
- Birthday Giving
- Christmas Giving

If you don't want to receive presents for a celebration (be it your birthday, wedding, anniversary or Christmas) or prefer to mark the passing of a loved one with charitable gifts rather than with flowers, then this service is for you.

The schemes offer you the option of raising as much as you can for your favorite charity OR supporting several different charities to mark your special occasion. We make sure that for every £1.00 given by your friends and family at least £1.00 reaches the charity.

Please think of the Sickle Cell Society when you are celebrating an important moment in life and visit [www.lifelonggiving.com](http://www.lifelonggiving.com).

## Raise money for Sickle Cell Society just by searching the web

Everyclick.com is an internet search engine with a big difference - it donates half its revenues to charity. If you use everyclick.com as your search engine every search you do can raise money for Sickle Cell Society. Please go to <http://www.everyclick.com/uk/sickle-cell-society/97920/145529> to do all your searching. Don't forget to add it to your favourites so you can find it again easily and you can make it your home page by clicking on the link in the top right hand corner of the site. It does not cost us, or you, a penny - so please use it - and pass the message on!

## The Gift of a Lifetime

Have you considered including a gift to your favourite charity in your will? As the largest single source of income to UK charities, legacies make a vital difference to good causes across the country. A legacy allows you to make your mark on the world by providing for a good cause that is close to your heart. Free of inheritance tax, a donation made in your will can also help reduce the tax burden on your estate.

How does it work?

A charitable legacy could be a gift of money or of any other assets that you leave behind. While there are a number of options to consider, there are two main types of charitable legacies; pecuniary and residuary. Pecuniary legacies specify a sum of money or item of value to be donated, whilst a residuary legacy allows you to donate a percentage of the net value of your estate or the remaining sum after you have provided for family and friends.

What do you need to do?

To leave a legacy to charity, you simply need to include details of the donation in your will. This can be done by writing a will, by making an amendment or 'codicil' to an existing will or by setting up a Trust. Your solicitor or professional adviser will be able to tell you more.

Visit [www.remembercharity.org.uk](http://www.remembercharity.org.uk) to find out more about charitable legacies today and to download their free will guide.



**Earn a Bit. Give a Bit. Everyone Benefits.**

eBay for Charity allows you to sell your unwanted goods on eBay and raise funds for the Sick Cell Society. eBay for Charity allows you to list an item on eBay and donate 10-100% of your final sale price to us – it's that easy. Both Individuals and businesses can use this great internet fundraising tool in the comfort of your own chair!

In return eBay will give you a fee credit on your basic insertion and final value fees equal to the percentage you donate every time you list an item for charity. To learn more about how you can support our charity on eBay, visit [www.ebay.co.uk/charity](http://www.ebay.co.uk/charity).

For further information contact Kalpna Patel on 020 8961 7795