

Turn up
the Volume
on
Blood
Donation



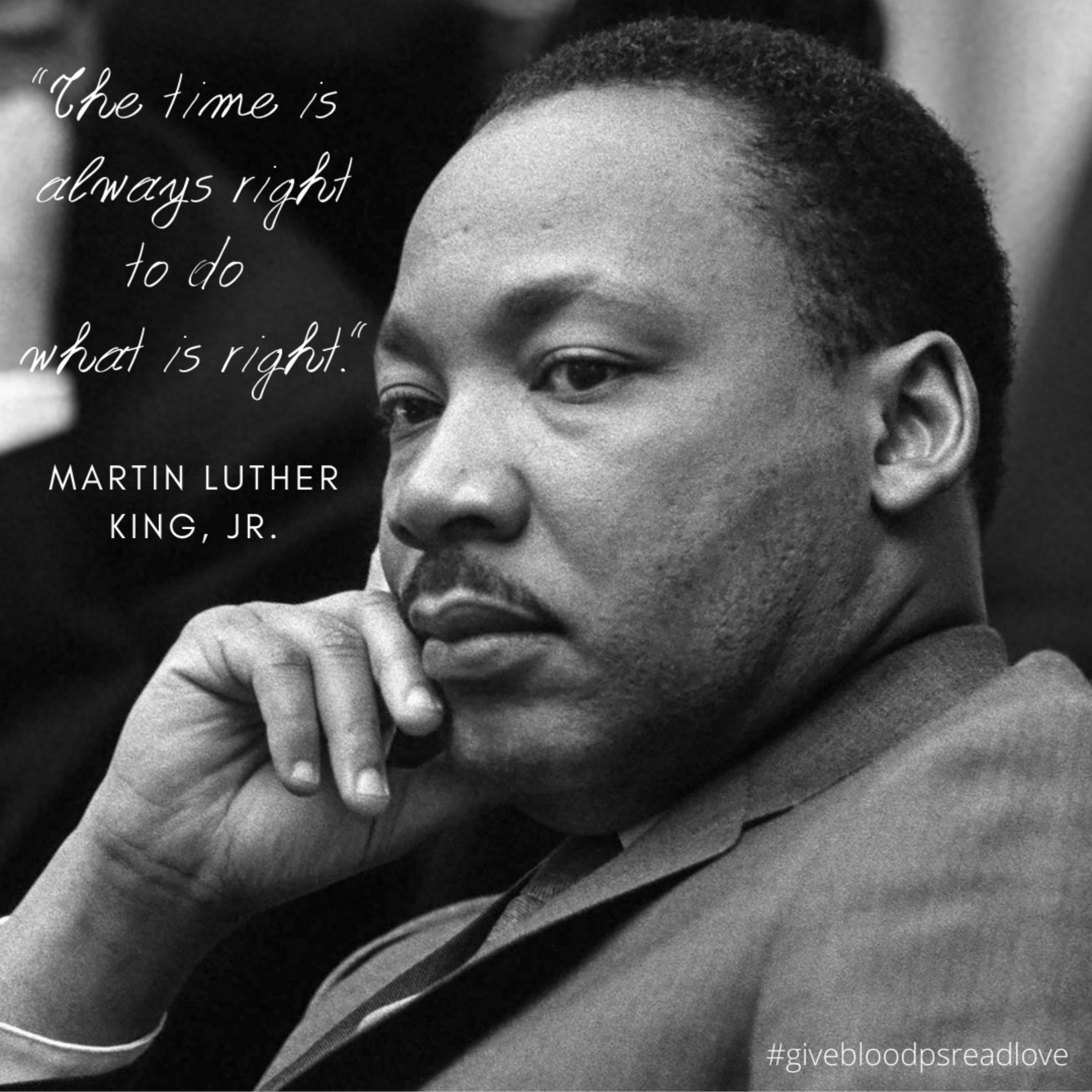
#givebloodspreadlove

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Blood
Donation
Only Takes
1 hour
from Start to
Finish

*"The time is
always right
to do
what is right."*

MARTIN LUTHER
KING, JR.



#givebloodpsreadlove

Register
to
give
blood
today



#givebloodspreadlove

**ONLY 1% OF
UK BLOOD
DONORS
ARE BLACK OR
MIXED-RACE.**



#BLACKHISTORYMONTH

**15,000 PEOPLE
IN THE UK
HAVE
SICKLE CELL
DISORDER.**

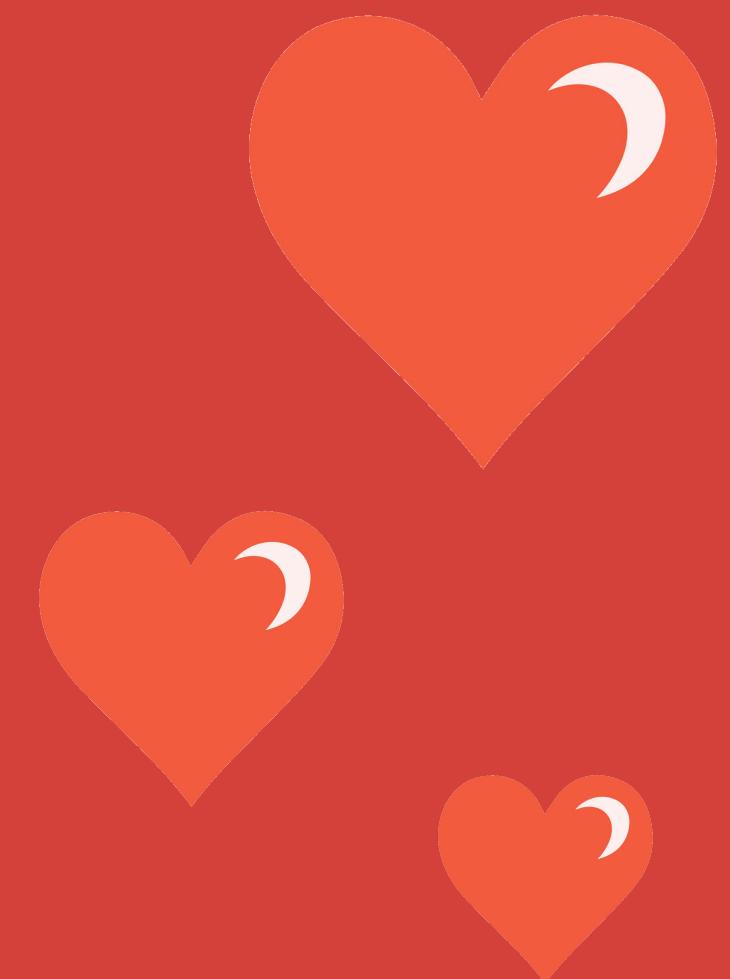


**1 IN 76
BABIES
BORN IN THE UK
CARRY
SICKLE CELL
TRAIT.**



#BLACKHISTORYMONTH

IF YOU HAVE
THE TRAIT
YOU CAN
STILL
DONATE.



Do some-
things meaningful
today

#givebloodspreadlove

FOR MORE INFORMATION:
SICKLECELLSOCIETY.ORG/BLOODDONATION

TO REGISTER TO DONATE:
BIT.LY/SCSGIVEBLOOD

TO FOLLOW ON SOCIAL:
@GIVEBLOODSPREADLOVE

TO TALK TO US:
TRACY.WILLIAMS@SICKLECELLSOCIETY.ORG
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