



Turn up
the Volume
on
Blood
Donation

#givebloodspreadlove

#givebloodspreadlove

Blood

Donation

Only Takes

1 hour

from Start to

Finish

A black and white close-up portrait of Martin Luther King, Jr. He is shown from the chest up, looking slightly to the left of the frame with a thoughtful expression. His right hand is resting against his chin and cheek. He is wearing a dark suit jacket and a light-colored shirt. The background is dark and out of focus.

*"The time is
always right
to do
what is right."*

MARTIN LUTHER
KING, JR.

#givebloodpsreadlove

Register
to
give
blood
today



#givebloodspreadlove

**ONLY 1% OF
UK BLOOD
DONORS
ARE BLACK OR
MIXED-RACE.**



#BLACKHISTORYMONTH

15,000 PEOPLE
IN THE UK
HAVE
SICKLE CELL
DISORDER.



#BLACKHISTORYMONTH

**1 IN 76
BABIES**



**BORN IN THE UK
CARRY
SICKLE CELL
TRAIT.**

#BLACKHISTORYMONTH

IF YOU HAVE
THE TRAIT
YOU CAN
STILL
DONATE.



[#BLACKHISTORYMONTH](#)

Do
some-
things
meaningful
today



#givebloodspreadlove

FOR MORE INFORMATION:

[SICKLECELLSOCIETY.ORG/BLOODDONATION](https://sicklecellsociety.org/blooddonation)

TO REGISTER TO DONATE:

[BIT.LY/SCSGIVEBLOOD](https://bit.ly/scsgiveblood)

TO FOLLOW ON SOCIAL:

[@GIVEBLOODSPREADLOVE](https://twitter.com/GIVEBLOODSPREADLOVE)

TO TALK TO US:

TRACY.WILLIAMS@SICKLECELLSOCIETY.ORG

OLIVIA.ANASTASIOU@SICKLECELLSOCIETY.ORG